

Q3 2022 HIGHLIGHTS

Solid Q3 Revenue growth with stronger than expected Adjusted EBITDA



“Our third quarter results support our view that love and connection are fundamental and enduring human needs. We continue to see resilient usage and engagement trends across our family of apps. Bumble App continued to gain share across most major markets while driving record paying user additions and we also made encouraging progress with Badoo. We remain confident that we are well positioned to capitalize on the long term-opportunity ahead of us.

Whitney Wolfe Herd
BUMBLE FOUNDER & CEO



“Our business continued to perform well, even as the macro environment became more challenging. We delivered solid top-line growth, while exceeding our adjusted EBITDA outlook in the third quarter. We will continue to operate with discipline as we strive to deliver profitable long-term growth for our shareholders.”

Anu Subramanian
BUMBLE CFO

By The Numbers

Revenue	Paying Users	ARPPU	Income & Margin
US DOLLARS IN MILLIONS	PAYING USERS IN THOUSANDS	AVERAGE REVENUE PER PAYING USER IN US DOLLARS	US DOLLARS IN MILLIONS
Total Revenue¹	Total Paying Users	Total ARPPU	Adjusted EBITDA²
\$232.6 ↑ 17%	3,290 ↑ 15%	\$22.96 ↑ 1%	\$61.8 ↑ 13%
Q3 2022 Y/Y % CHG	Q3 2022 Y/Y % CHG	Q3 2022 Y/Y % CHG	Q3 2022 Y/Y % CHG
Bumble App Revenue	Bumble App Paying Users	Bumble App ARPPU	Adjusted EBITDA Margin²
\$180.6 ↑ 28%	2,088 ↑ 36%	\$28.84 ↓ 6%	26.6% ↓ 78
Q3 2022 Y/Y % CHG	Q3 2022 Y/Y % CHG	Q3 2022 Y/Y % CHG	Q3 2022 Y/Y BPS CHG
Badoo App & Other Revenue³	Badoo App & Other Paying Users⁴	Badoo App & Other ARPPU⁵	Net Earnings⁶
\$52.0 ↓ 10%	1,202 ↓ 10%	\$12.75 ↓ 7%	\$26.4 ↑ NA
Q3 2022 Y/Y % CHG	Q3 2022 Y/Y % CHG	Q3 2022 Y/Y % CHG	Q3 2022 Y/Y CHG

About Us



Bumble enables people to connect and build equitable and healthy relationships. Founded by CEO Whitney Wolfe Herd in 2014, Bumble was one of the first dating apps built with women at the center.



Badoo, which was founded in 2006, is one of the pioneers of web and mobile dating products.



Fruitiz, founded in 2017, encourages open and honest communication of dating intentions through playful fruit metaphors.



Our Mission

Our mission is to create a world where all relationships are healthy and equitable.

For the definitions of Bumble App Paying Users, Bumble App Revenue, Bumble App ARPPU, Badoo App & Other Revenue, Badoo App & Other ARPPU, Badoo App and Other Paying Users, Total Revenue, Total ARPPU and Total Paying Users, please refer to our Current Report on Form 8-K dated November 9, 2022 announcing our earnings results for the quarter ended September 30, 2022.

Certain prior period amounts included in this communication have been revised. During the current reporting period, the Company identified certain prior period adjustments, including with respect to the recognition and presentation of debt issuance costs and refunds from third-party aggregators, for the 2020 annual financial statements, 2021 quarterly and annual financial statements and quarterly financial statements for the three months ended June 30, 2022 and March 31, 2022. These revisions were not material to the prior periods and do not affect the ongoing operations of the Company or adjusted EBITDA. A quantification of the impact of these adjustments on each financial statement line item will be included in the Company's Quarterly Report on Form 10-Q for the quarter ended September 30, 2022.

¹ The sum of individual metrics may not always equal total amounts indicated due to rounding.

² Adjusted EBITDA is defined as net earnings (loss) excluding income tax (benefit) provision, interest (income) expense, depreciation and amortization, stock-based compensation expense, employer costs related to stock-based compensation, foreign exchange (gain) loss, changes in fair value of contingent earn-out liability, interest rate swaps and investments, transaction and other costs, litigation costs net of insurance reimbursements that arise outside of the ordinary course of business, tax receivable agreement liability remeasurement (benefit) expense and impairment loss. Adjusted EBITDA margin represents adjusted EBITDA as a percentage of revenue. For the reconciliation of Adjusted EBITDA to its corresponding GAAP measure, please refer to our Current Report on Form 8-K dated November 9, 2022 announcing our earnings results for the quarter ended September 30, 2022.

³ Includes revenue generated from Fruitiz.

⁴ Excludes Fruitiz paying users.

⁵ Excludes Fruitiz paying users and revenue generated from Fruitiz.

⁶ Net Earnings (Loss) increased to \$26.4 million, compared to \$(10.4) million in Q3 2021.